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Business - General

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Scope

This guide contains selected resources for General Business research. This is a topical guide to resources that are found both in the Robert W. Woodruff Library collections and the Internet.

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1. General Sources

Guides and Handbooks – Business – General

The Basic Business Library: Core Resources edited by Bernard S. Schlessinger and Rashelle S. Karp
Location: REFERENCE Z675.B8B37 1994

Business Information Sources by Lorna M. Daniells
Location: MAIN COLLECTION UPPER LEVEL Z 7164.C81D16 1993

International Business Information: How to Find It, How to Use It by Ruth A. Pagell and Michael Halperin
Location: MAIN COLLECTION UPPER LEVEL HF54.5.P33 1999

Encyclopedias– Business – General

International Encyclopedia of Business and Management
Location: REFERENCE HF1001.I53 2002

Encyclopedia of Associations (International Organizations)
Location: REFERENCE AS8 .E53

Encyclopedia of Business and Finance
Location: REFERENCE HF1001.E466 2001

Encyclopedia of Business Information Sources
Location: REFERENCE HF5353 .E9

2. Classification

Business – General

Standard Industrial Classification Manual, Executive Office of the President, Office of Management and Budget
Location: MAIN COLLECTION UPPER LEVEL HF1042.A55 1989

[U.S. Department of Labor Occupational Safety & Health Administration \(OSHA\) - SIC Division Structure](http://www.osha.gov/pls/imis/sic_manual.html)

Location: WEBSITE www.osha.gov/pls/imis/sic_manual.html

[North American Industry Classification System- 2007](http://www.census.gov/naics/2007/index.html)

Location: WEBSITE <http://www.census.gov/naics/2007/index.html>

3. Corporate

Business – General

D&B Million Dollar Directory

Location: REFERENCE HC 102 .D8

Standard and Poor's Register of Corporations, Directors and Executives

Location: REFERENCE HG4057 .A4

Ward's Business Directory of U.S. Private and Public Companies

Location: REFERENCE HG4057.A575 1995

International Directory of Business Biographies

Location: REFERENCE HC29 .I57 2005

Bloomberg

Location: DATABASE (Available in Dow Jones Resource Center Only)

Business & Company Resource Center

Location: DATABASE

Business Source Complete

Location: DATABASE

Factiva

Location: DATABASE (Available in Dow Jones Resource Center Only)

Mergent Online

Location: DATABASE

Hoover's Online

Location: DATABASE

Standard & Poor's NetAdvantage

Location: DATABASE

4. Product

Business - General

Brands and Their Companies

Location: REFERENCE REF T223.V4 A25

5. Securities and Exchange Commission (SEC) Reports

Business – General

Mergent Online
Location: DATABASE

[EDGAR: SEC Filings & Forms](#) – U.S. Securities and Exchange Commission
Location: WEBSITE <http://www.sec.gov/edgar.shtml>

6. Industry

Business – General
Standard & Poor's - Industry Surveys
Location: DATABASE

Value Line Investment Survey
Location: REFERENCE DESK MAIN LEVEL HG4905.V8

Value Line Investment Survey Online
Location: DATABASE (available in Dow Jones Resource Center)

Market Share Reporter
Location: REFERENCE HF5410.M35

Business and Industry
Location: DATABASE

7. Stocks & Bonds

Business – General
Bloomberg
Location: DATABASE (available in Dow Jones Resource Center Only)

Value Line Investment Survey
Location: REFERENCE DESK MAIN LEVEL HG4905.V8

Value Line Investment Survey Online
Location: DATABASE (available in Dow Jones Resource Center)

Mergent Online
Location: DATABASE (available in Dow Jones Resource Center)

Wall Street Journal
Location: PERIODICALS MAIN LEVEL

[Big Charts](#)
Location: WEBSITE www.bigcharts.com

8. Small Business

Business – General
Small Business Sourcebook: The Entrepreneur's Resource edited by Amy Darga
Location: REFERENCE HD2346.U5S65 2003

The Sourcebook of Zip Code Demographics
Location: REFERENCE HA203 .S67

[United States Census 2000](#)
Location: WEBSITE (http://factfinder.census.gov/home/saff/main.html?_lang=en)

Brands and Their Companies
Location: REFERENCE REF T223.V4 A25

RMA Annual Statement Studies

Location: REFERENCE HF5681.B2R6

Reference USA

Location: DATABASE

Official Gazette of the United States Patent and Trademark Office, U.S. Department of Commerce, Patent and Trademark Office

Location: GOVERNMENT DOCUMENTS C 21.5/4:

[United States Patent and Trademark Office](#). U.S. Department of Commerce, Patent and Trademark Office

Location: WEBSITE (www.uspto.gov)

[Small Business Administration Online](#)

Location: WEBSITE (<http://www.sba.gov/>)

9. Careers

Business – General

[Occupational Outlook Handbook](#)

Location: WEBSITE <http://www.bls.gov/OCO/>

[Dictionary of Occupational Titles, -U.S. Dept. of Labor](#)

Location: <http://www.oalj.dol.gov/libdot.htm>

10. Library of Congress Classifications

LC Class	Subject
HA	Statistics General and census statistics of special countries
HB	Economics Economic theory, history, conditions, demography, business cycles
HC	Economic History and Conditions By region or country
HD	Economic History and Conditions Production, land use, agriculture, industry (corporations, cartels, trusts), labor
HE	Transportation and Communications Traffic engineering, roads and highways, water, railways, automotive, state lines, ferries, postal, telecommunications, telephone, air, satellite
HF	Economics Commerce, boards of trade, chambers of commerce, tariff policy, business, personnel management, accounting, advertising
LC Class	Subject
HG	Finance Liquidity, money, banking, credit, debt, loans, foreign exchange, international finance, finance management (business & corporate), trusts, investment, capital formation, speculation, mutual funds, stock exchanges, stock brokers
HF	Commerce Commodities, business, personnel management, accounting and advertising, marketing, purchasing, communication, trade, ethics, records management, vocational guidance, commercial geography
HJ	Public Finance Income & expenditure, budget, revenue, taxation, customs, public credit, debts, loans, claims, local finance, public financing

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